

WeCAN Board Meeting
Minutes
March 19, 2014
Prepared by Leah Rounds

AGENDA

- 6pm: Call to order
- Treasurer's Report – Cindy Gallard
- Committee Reports
 - Land Use Committee - Alan
 - Sustainability Program
 - Website — Alan Burch
 - Newsletter – Bill Baker
- Liaison Reports:
 - Federal Blvd – Alan B
 - INC, Sloans Lake Cit. Group, etc.
- Old Business
 - Library fundraising — Shane and Amy Burgan
 - Plan West Colfax clean up day w/ECM and HD4 Dems
 - Garage sale - Barbara
 - Leah Rounds – West Colfax fundraisers Elementary 5k Walk/Run – Totally Tennyson.
- New Business
 - Membership – Alan
 - Geographic Boundaries – Barbara
 - Amend bylaws, extend newsletter, SLCG concern . . .
 - Plan future general meetings
 - April – EFG – confirm with Ben
 - May (potluck) – Library update on construction, opening, etc.
 - June: Neighborhood inspections? TBD by Sust. Committee???
 - Substitute Secretary while Leah is out.
 - Sponsorship for Chess at West Colfax Schools (Tony Frank)
- Other business?
- Adjourn

MINUTES

The meeting was called to order at 6:00pm by Art Marek

In attendance –Barb Baker, Bill Baker, Alan Burch, Cindy Gallard, Natalie James, Art Marek, Leah Rounds, Ben Stetler, and Brittney Vernon. Guests Tate, Corrina Sanchez, and Maria Todd

Treasurer's Report (Cindy)

- No big change
- Checks have been cut for Confluence's computer lab, DUG, and INC dues

Committee Reports

- Land Use
 - No meeting this month
 - On the corner of Federal and Colfax a large building is coming down; need to get in touch with these developers to see what is happening on this site and get involved. It is zoned Main Street 3, which allows for 8 story buildings. Ben will get information on the site and forward it to the land use committee
- Sustainability Programs
 - Currently have 2 project chairs, there is a need for 2 more
 - Home Depot is helping with garden donations and wants to send volunteers on clean-up day in May
 - Need 100 points to become a Sustainable Neighborhood this year. Don't know where we're at yet in terms of on-going projects. Art will get info from Chad on current projects
 - Leadership and project proposals are needed; an email blast will go out to get people more involved
 - A summary of projects will go up on the website
- Website
 - Need help adding content – schools, sustainability projects, need updated bylaws, accomplishments in the last years, current projects, library fundraising goals, etc.
 - Regarding contact info on page, do not want to continue using Chad's and Shane's personal information for contacts.
 - Motion to pay for a WeCAN PO Box at the 37th and Tennyson post office, the smallest one possible, for 1 year. (This would be the address WeCAN's 501c3 would be registered to). Motion seconded, all voted in favor. Brittney and Tate volunteered to look into opening one
 - There will be an info@wecandenvr.org email that can be hooked up to Chad or Art's addresses (or future presidents). Also want to tie a Google voice phone number to the contacts. People could leave messages and WeCAN can respond accordingly

New Business

- Membership
 - Motion to incorporate WeCAN membership guidelines into bylaws, seconded, all voted in favor of adding the following guidelines
 1. Free to all residents who live, own property, or work in the West Colfax neighborhood

2. When signed up you are active for 3 years, and can reset membership by signing into a meeting, opening an email blast, or contacting /being contact by a board member
3. Can resign at any time
 - New goal of 1000 members by the year's end. Currently at nearly 700 members
 - Ideas to expand membership – Package for new residents that include membership card, a new membership card with QR Code, emphasis on website, facebook, etc., and better contact info (Google voice, info@wecandenvr.org, and street address)
 - Funds have already been approved for new membership cards

Corrina Sanchez was nominated, seconded, and all voted in favor of adding her as a new board member. Corrina is interested in helping reach out to the bilingual and Latino community. Hoping to help with the translation of the newsletter and to get people involved in the sustainability projects

Committee Reports cont.

- Newsletters
 - Need 1.5 carriers. Maria can put up a map of the routes online. Average size of a route is 130-150 newsletters
 - Corrina volunteered to try it out, she would prefer a more Hispanic route
 - Bill will look into switching route around to get people in their preferred area

Liaison Reports

- Federal Blvd. Partnership – declined to pull permit for the proposed movie night by EFG and Alamo Drafthouse
- Sloan's Lake Citizen's Group (SLCG) – split on whether to pull permit

Discussion on park permit for movie night

- In the past people were concerned about the liability, parking, and litter when this project was tried two years ago
- The movie night would be put on in collaboration between EFG and Alamo Drafthouse. It would be a family-themed movie. There was a similar show in Littleton that was very successful with a 1-2k turnout. EFG would hire staff.
- Need a written outline of specific costs, plans, and expectations from WeCAN
- Don't need a 501c3 to pull the permit, and our councilwoman can waive the fee. EFG says they will still do this project and just pay the higher fees. WeCAN isn't really in a position to help with volunteers for this event
- Movie night will be located on the south side of Sloan's Lake.
- This program could be added as a WeCAN sustainability project as community outreach. It would be a good opportunity for WeCAN outreach
- In general WeCAN would like to approve this movie night, but more information is needed. Ben will contact Cameron from EFG to get more information.

- Cindy will contact the Denver Parks Department to see what past concerns were.
- Could invite DPD to participate with their SWAT truck, K-9 unit, etc. and this would also ensure a greater police presence at the event

Liaison Reports cont.

- INC – Alan and Art attended that last meeting. WeCAN has paid dues and will maintain a presence with this group

Old Business

- West Colfax clean up day w/ECM and HD4 Dems
 - Home Depot will also send volunteers
 - Will be on Saturday, May 17th. The community garden also plans on having a work day on this day
 - Chad has been working on this project, he would have an article for the website
- Garage Sale (Barb)
 - Will be held June 7
 - Now in need of donations, have plenty of storage space
- Colfax Elementary projects (Leah)
 - Totally Tennyson is a fundraising event Colfax participates in. It's a street crawl along Tennyson with many businesses participating in giving out food and drink samples. The event is April 25th and tickets are \$25, and go up to \$30 if you buy them day of. Will advertise this event in the April newsletters, website, etc. Will also sell tickets at the April general membership meeting. If Leah can't make it to the meeting, Amy has mentioned that she will sell tickets
 - May 3rd will be the Mile High 5k Race around Sloan's Lake to help raise money for several NW Denver schools, including Colfax Elementary. Advertise this information to encourage more neighborhood participation in the race in the April newsletter, website, etc. \$10 for kids and \$25 for adults to participate in the 5k.

New Business

- Geographic Boundaries
 - The city defines the West Colfax neighborhood as extending up to 19th between Meade and Federal. Currently WeCAN's boundaries end at 17th.
 - SLCG concerned that neighbors are being taken away from their group
 - People that live in this extended area have already been coming to meetings
 - Will need additional newsletters and carriers to cover this area
 - Motion to extend WeCAN's boundaries to include this area up to 19th, seconded, and all voted in favor
 - Will be advertised in next newsletter and on website. Website will redraw map to show new boundaries
- Planning for future general meetings

- April – EFG (Ben will confirm)
- May (potluck) – DPL update, promote fundraising
- June - Neighborhood inspection to talk about what they do (the enforcer when complaints come in). Art will look into this
- Need substitute secretary for Leah next month. Mary Gonzalez volunteered to take minutes at the April general meeting, and Leah will contact her about the board meeting
- Chess sponsorship for West Colfax Schools
 - Tony Frank is holding a chess tournament at Lake Middle School on May 17th
 - WeCAN could help by teaching students how to play chess or helping at future events
 - Art will respond to Tony Frank (the man in charge of this program) about possibly coming to the April general meeting to present more information

Other Business

- New WeCAN logo (Tate)
 - Why have a logo? Unites the people/common identity, identifies/represents your group to outside people, taken you seriously by government, businesses, etc.
 - Logo needs to be open, approachable, classic, comfortable, representing of the large and diverse neighborhood we have, have character, is optimistic, dependable, puts us on common ground/we're working together
 - Three new logo example shown. Feedback – logo can't be too busy, needs a "WeCAN" component, use blue as the identifying color, needs to be adjusted for different sizes, stay consistent with type, shape, colors, etc.
 - Want to get the new logo very soon, want to have it printed on new t-shirts and membership cards

Adjourn at 7:30pm

Respectfully submitted,

Leah Rounds

Secretary

West Colfax Association of Neighbors (WeCAN)