

Board Meeting - 11/18/2015

Wednesday, November 18, 2015

2:40 PM

Call to Order: 6:07

1. Treasury Report

No change to revenues or outlays this month. Board must begin to consider alternate sources of revenue in 2016.

2. Communications Committee

Website: Leah has obtained access and is learning from Alan the basics of managing content. Britney is officially managing the Google Calendar. WeCAN will continue to utilize Facebook as-is but will reduce involvement on NextDoor application, posting meeting notices once a month but not posting the newsletter or any other organization content.

Newsletter: Board desires to transition, starting in January 2016, to distribute a print version every other month. The digital version will be created and distributed electronically every month. Each print version will include an option for recipients to go paper-less. Leah will review By-laws to confirm that further member advanced notice or approval are not necessary. Voting proceedings:

1. Alan motioned
2. Britney seconded
3. Unanimous vote in favor

Communication Medium Guidelines: Dave, lead of the Communications Committee, noted that guidelines were needed for future communication medium decisions. Board agreed to establish a subcommittee to engage in further discussion on this topic, basing recommendations on best practices.

3. Additional Topics

Request for additions to future Board Meeting agendas: Updates on RNOs from adjacent neighborhoods.

- Federal Boulevard Partnerships is holding a meeting tomorrow (11/19). Of interest to WeCAN membership is that Federal Boulevard will be under construction from 6th Avenue to Decatur, starting in April 2016. There is also discussion about plans to alter on and off-ramps from Federal Boulevard to Colfax Avenue to enhance walkability.

Trash: Transition of trash receptacles from dumpsters has been completed.

4. Review Old Business

Volunteer Party: Held on Thursday Dec. 3, 6-8pm at Suellen's house. Leah will send additional information, and Board Members will bring appetizers.

Block 2 St. Anthony: Rezoning hearing will be held on Nov. 23rd. Leah will send additional information regarding time and place of the meeting. Megan will attend on behalf of the group.

Alamo update: Understanding that opening date has been moved to Spring 2017, so it is not a priority to identify potential fundraising or volunteering opportunities, outside of upcoming clean-up days and festival. Megan will contact Karla with details on these events as dates near. Leah recently attended the liquor and cabaret license meeting and cabaret license recently. Because no one attended in opposition, she believes that both licenses passed.

5. December Planning

General Meeting Agenda:

- i. Denver Deserves Sidewalks (WalkDenver)
- ii. Lake Middle School community rep and principal coming to introduce themselves to the community
- iii. Board elections

Newsletter:

- i. No specific requests for update, aside from calendar update recommendations
- ii. Consider McDonald's and Alamo as future sponsors

6. New Business

Project Discussion and Assignments continued:

Board positions: Vice President role will remain Alan for now. Natalie was not interested in fulfilling this role, but Leah will ask her again. Every board member will rotate and volunteer taking notes at General Membership meetings for one month out of the next year. Suellen will ask Barb whether will continue to be President Emeritus. Zoning action group and communication committee will be maintained. Board believes that branding/engagement/marketing, fundraising, and volunteer committees are necessary in the future, but no leaders have yet been identified. These open positions will be advertised in monthly newsletters to attract interested neighbors. Once commercial activity increases, Megan will serve as business liaison in future to support fundraising and joint volunteer efforts. Leah and Megan will meet in January to discuss establishment of a Welcoming committee.

Assignment of ownership to other items:

- a. Cheltenham: ?
- b. Strive: ?
- c. Mi Casa Resource Center: ?
- d. Beth Jacobs and Yeshiva: Treasurer
- e. Michael Sapp: ?
- f. Councilman Paul Lopez: Dave
- g. Volunteers of America: Treasurer
- h. Colorado Coalition of the Homeless: Mary/Barb?
- i. Delores Project:
- j. Rocky Mountain Communities: Mary/Barb?
- k. Denver Housing Authority: Mary/Barb?
- l. Avondale: ?
- m. VFW: ?
- n. Stadium: Alan

Next Board Meeting New Business:

- i. Member Management
- ii. Early January mission statement discussion
- iii. Need guidelines written
 - 1. Voting
 - 2. Zoning
 - 3. Liquor licenses
 - 4. Public art vs. graffiti

Adjorn: 7:34