

WeCAN Board of Directors Meeting
Wednesday October 19, 2016 – 6:00pm
1400 Quitman St.

Attending – Nadia Patrick, Josh Patrick, Leah Rounds, Jim Dietvorst, Diana Dietvorst, Alan Burch, Dave Justice, Michael Hentrich, Truman Bradley

6:00pm – Call to Order

Meeting Minutes

- Approval process - we aren't getting enough approvals via email so we will change the approval to be done during the board meetings.
- Truman suggested that we put out the minutes and then we vote at the beginning of the meeting on whether anyone has any changes or if they are automatically approved.

Website/Hosting

- Need to find a new hosting provider. Dave is investigating hosting providers and will provide costs to presidents and treasurer.
- Administration will be changed from being managed by Alan to being managed by Dave.

Marketing Committee Update

- Marketing Committee will be meeting again in 3 weeks.
- Website is being updated.
- Welcome packets are being developed. These packets will be delivered to new neighbors in the building in lieu of continuing paper newsletter delivery.
 - We are going to finalize the design by the next board meeting to present.
- Marketing team is also testing a proof of concept for a social media management tool to ease updates and allow for social listening. The goal is to increase online engagement.

Board Positions

- Elections will be held in November.
- Michael Hentrich has volunteered to be Secretary.
- Dave Justice has volunteered for Vice President.
- Nadia and Leah will be nominated for Co-Presidents
 - Sustainability Chair – Josh Patrick

Social Events

- Open discussion about the WeCAN Running Club and how successful it's been.
 - Turnout has been around 15 people. This will count for sustainability points.
 - Want to leverage the lessons learned and roll this into other social events.
- Volunteer Appreciation Party will be hosted at Nadia and Josh's house on Sunday December 11th from 3-6.

Future General Membership Meeting Planning

- November Agenda
 - Officer Anderson to do the CEPTED training.

- Forestry department will come to talk about tree trimming, care.
- Board elections
- Collecting food for Bienvenidos food bank.
- December – No Meeting due to Holidays
- January Agenda
 - May invite some local business owners to present updates.
 - Update on St. Anthony's.
 - Michael McGee will present the PS You Are Here Grant award.
- Suggestion to have the West Colfax BID present on the research funding for Colfax corridor at some point in the new year.

Ordinance 300

- Any establishment could apply to be a marijuana bar.
- Applicants need a letter of support or neutrality from any place based organization (e.g. an RNO or BID)
- WeCAN won't get notice of an application with another organization and it isn't regulated or attached to any existing marijuana business.
- For future meeting – may need to develop a position on this. Many open questions.

Newsletters

- We are thinking about discontinuing the paper newsletters and moving to all eNewsletters.
- We will use the existing color paper stock for the welcome letters to be included in the Welcome Packets.
- We will put together magnets with name, website information, and meeting dates.
- Alexan Sloans Lake will also give welcome letters out to their new residents.
- Diana has volunteered to mail the newsletters in the case that we have residents who don't have computer access.

Noise ordinance for drilling around 16th and Raleigh.

7:30pm - Adjourn