The West Colfax Association of Neighbors (WeCAN) is the Registered Neighborhood Association (RNO) for the neighbors who live, work, or own property in the West Colfax neighborhood. WeCAN is a citizens group that meets the second Tuesday of every month, 6:00pm, in the main hall of the Confluence Ministries building, 1400 Quitman.

Next Meeting:
Tuesday, August 9, 2016
6:00-6:50pm
1400 Quitman St.

Agenda:
6:00-6:05 – Announcements
6:05-6:10 – Report from DPD District 1 Community Resource Officer, Bob Anderson
6:10-6:25 – Karen Adams, design student at the Rocky Mountain College of Art and Design (RMCAD)
6:25-6:50 – Business development along W. Colfax update from Dan Shah, Director of the West Colfax BID, and Cameron Bertron of EnviroFinance Group

**Reminder! WeCAN will be collecting school supplies at this month’s general meeting.

What do you think of WeCAN’s new brand?

Your WeCAN Board has been hard at work over the last three months rebranding the organization to more accurately reflect the unique diversity of our neighborhood. We wanted to use a fun, innovative design to attract more of our neighbors to get active in the community. The West Colfax neighborhood is experiencing great change, and we want WeCAN to serve as the official combined voice of our diverse community, as well as to support our neighbors in need during this time of change. To develop this new brand, the Marketing and Outreach Committee hired Karen Adams, a design student at the Rocky Mountain College of Art and Design (RMCAD), who lives in the neighborhood. She engaged with community stakeholders to better understand views of our neighborhood from multiple perspectives. From those conversations, she heard that WeCAN most needed to reach out to the diverse members of the community to engage them in conversations affecting the community, as well as to provide opportunities for leadership for community members who want to get involved. The design of the new logo was inspired by the importance of sustainability to our neighborhood, as well as the colors and design of one of our most visible and important community assets, the Rodolfo "Corky" Gonzalez Public Library.
What do you think? We would love to hear your feedback! There will be multiple opportunities to share your opinion. We will highlight the new branding at the West Colfax Neighborhood Festival in Paco Sanchez Park on Saturday, August 6th from 11:00 am to 3:00 pm. Also, Karen will share more detail on the process of developing the new branding at the next general membership meeting. If you are unable to attend either event, please send your feedback to Megan on the Marketing and Outreach Team, megan.yonke@gmail.com.

We invite all West Colfax neighbors to join us for our next general membership meeting in the main hall at Confluence Ministries, 1400 Quitman St. on Tuesday, August 9th at 6:00 pm. In addition to Karen's presentation, WeCAN will present some upcoming neighborhood happenings, and DPD District 1’s Community Resource Officer, Bob Anderson, will be there to share crime statistic and answer your questions. Also at this month’s general meeting, Dan Shah, Director of the West Colfax Business Improvement District, and Cameron Bertron, of EnviroFinance Group (EFG) will have an update on business development along West Colfax, and be available to take your questions.

School supplies will be collected at this month’s meeting to benefit the West Colfax neighborhood schools, Cheltenham and Colfax Elementary. Donations of paper, notebooks, pencils, crayons, markers, etc. will be taken directly to the schools. Monetary donations to buy supplies will also be accepted. If you would like to donate but can’t make it to our general membership meeting this month, please contact Leah@wecandenver.org.

We also hope to see you at this year’s West Colfax Neighborhood Festival, partnering once again with Mayor Michael Hancock and Denver Days. There will be free food, popcorn, music, games, face painting, bike repairs, giveaways, and much more! Stop by the WeCAN booth for lemonade and to learn more about getting involved in the community.

Thank you for your action in the community, and we look forward to hearing from you!

Co-Presidents of WeCAN, Nadia Patrick and Leah Rounds

Find us online at www.wecandenver.org
‘like’ us on Facebook – WeCAN Denver

Find a complete calendar at www.wecandenver.org/meetings-events