



The West Colfax
Association of Neighbors
(WeCAN)
is the Registered
Neighborhood Association
(RNO) for the neighbors who
live, work, or own property in
the West Colfax
neighborhood.

WeCAN is a citizens group
that meets the second
Tuesday of every month,
6:00pm, in the main hall of
the Confluence Ministries
building, 1400 Quitman.

AUGUST 2016
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Bringing Neighbors Together to Build Community

Next Meeting:

Tuesday, August 9, 2016
6:00-6:50pm
1400 Quitman St.

Agenda:

6:00-6:05 – Announcements
6:05-6:10 – Report from DPD
District 1 Community
Resource Officer, Bob
Anderson
6:10-6:25 – Karen Adams, design
student at the Rocky Mountain
College of Art and Design
(RMCAD)
6:25-6:50 – Business
development along W. Colfax
update from Dan Shah, Director
of the West Colfax BID, and
Cameron Bertron of
EnviroFinance Group

**Reminder! WeCAN will be
collecting school supplies at this
month's general meeting

What do you think of WeCAN's new brand?

Your WeCAN Board has been hard at work over the last three months rebranding the organization to more accurately reflect the unique diversity of our neighborhood. We wanted to use a fun, innovative design to attract more of our neighbors to get active in the community. The West Colfax neighborhood is experiencing great change, and we want WeCAN to serve as the official combined voice of our diverse community, as well as to support our neighbors in need during this time of change. To develop this new brand, the Marketing and Outreach Committee hired Karen Adams, a design student at the Rocky Mountain College of Art and Design (RMCAD), who lives in the

neighborhood. She engaged with community stakeholders to better understand views of our neighborhood from multiple perspectives. From those conversations, she heard that WeCAN most needed to reach out to the diverse members of the community to engage them in conversations affecting the community, as well as to provide opportunities for leadership for community members who want to get involved. The design of the new logo was inspired by the importance of sustainability to our neighborhood, as well as the colors and design of one of our most visible and important community assets, the Rodolfo "Corky" Gonzalez Public Library.

What do you think? We would love to hear your feedback! There will be multiple opportunities to share your opinion. We will highlight the new branding at the **West Colfax Neighborhood Festival in Paco Sanchez Park on Saturday, August 6th from 11:00 am to 3:00 pm.** Also, Karen will share more detail on the process of developing the new branding at the next general membership meeting. If you are unable to attend either event, please send your feedback to Megan on the Marketing and Outreach Team, megan.vonke@gmail.com.

We invite all West Colfax neighbors to join us for our **next general membership meeting in the main hall at Confluence Ministries, 1400 Quitman St. on Tuesday, August 9th at 6:00 pm.** In addition to Karen's presentation, WeCAN will present some upcoming neighborhood happenings, and DPD District 1's Community Resource Officer, Bob Anderson, will be there to share crime statistic and answer your questions. Also at this month's general meeting, Dan Shah, Director of the West Colfax Business Improvement District, and Cameron Bertron, of EnviroFinance Group (EFG) will have an update on business development along

along West Colfax, and be available to take your questions.

School supplies will be collected at this month's meeting to benefit the West Colfax neighborhood schools, Cheltenham and Colfax Elementary. Donations of paper, notebooks, pencils, crayons, markers, etc. will be taken directly to the schools. Monetary donations to buy supplies will also be accepted. If you would like to donate but can't make it to our general membership meeting this month, please contact Leah@wecanddenver.org.

We also hope to see you at this year's West Colfax Neighborhood Festival, partnering once again with Mayor Michael Hancock and Denver Days. There will be free food, popcorn, music, games, face painting, bike repairs, give-aways, and much more! Stop by the WeCAN booth for lemonade and to learn more about getting involved in the community.

Thank you for your action in the community, and we look forward to hearing from you!

Co-Presidents of WeCAN,
Nadia Patrick and
Leah Rounds

West Colfax Neighborhood Events Calendar

August 2016

- 6** Neighborhood Festival, Paco Sanchez Park, 11:00am-3:00pm
- 9** WeCAN General Membership Meeting, 1400 Quitman St., 6:00-6:50pm
- 13-14** Denver Sloan's Lake Art & Music Festival, Sloan's Lake Park
- 15** DPD District 1 Commander's Advisory Group meeting, 1311 W. 46th St., 6:00pm
- 15-19** Extra Trash pick-up by Waste Management
- 17** WeCAN Board of Directors Meeting, 1400 Quitman St., 6:00-7:30pm
- 22** First Day of School for Denver Public School students, please slow-down in school zones!
- 27** Walk of Hemophilia, Sloan's Lake Park

Find a complete calendar at www.wecanddenver.org/meetings-events

WeCAN
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Find us online at

www.wecanddenver.org

'like' us on Facebook – WeCAN Denver

The West Colfax Association of Neighbors (WeCAN) acts as community stewards to connect neighbors with information, resources, and one another in the West Colfax neighborhood. WeCAN brings awareness and a voice to issues facing our historic but fast-changing community, develops and leads award-winning sustainability and community-building projects, and works to enhance our neighborhood while preserving the unique character and diversity of West Colfax.

Join WeCAN at:
<http://wecanddenver.org/join/>
to receive this newsletter by
email every month.